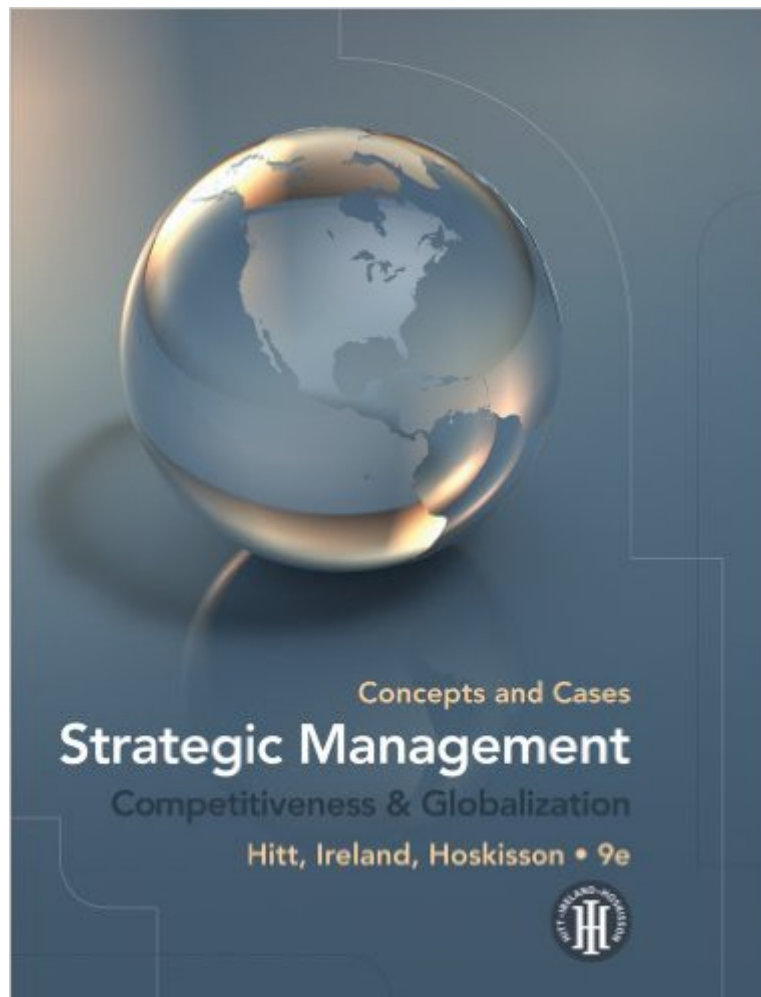


The book was found

# Strategic Management: Concepts And Cases: Competitiveness And Globalization



## Synopsis

Introduce strategic management using the market-leading text that sets the standard for the most complete, relevant presentation. Written by highly respected experts and prestigious scholars, Hitt/Ireland/Hoskisson's **STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASE, 9E** provides an intellectually rich, yet thoroughly practical, analysis of strategic management today. This unique text is the only one to integrate the classic industrial organization model with a resource-based view of the firm to give readers a complete understanding of how today's businesses use strategic management to establish sustained competitive advantage. The authors present cutting-edge research and strategic management trends within a strong global focus, using memorable examples from more than 600 companies. A wealth of learning features and selection of 30 all-new compelling cases prepare your students to face the broad range of critical issues confronting contemporary managers. Engaging video cases, CengageNOW online teaching tools, and a complete electronic business library keep study current and relevant.

## Book Information

Series: Strategic Management

Hardcover: 920 pages

Publisher: Cengage Learning; 9 edition (January 1, 2010)

Language: English

ISBN-10: 1439042306

ISBN-13: 978-1439042304

Product Dimensions: 9.9 x 8 x 1.3 inches

Shipping Weight: 3.6 pounds

Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (43 customer reviews)

Best Sellers Rank: #451,653 in Books (See Top 100 in Books) #505 inÂ Books > Textbooks > Business & Finance > Human Resources #529 inÂ Books > Business & Money > Management & Leadership > Strategy & Competition #799 inÂ Books > Politics & Social Sciences > Politics & Government > Specific Topics > Globalization

## Customer Reviews

Received this when I was in school. rent is probably the best place to get the books you need. Grant it they do not have all the books you will need but most of them they will. I was even able to find some that my instructors said that I may have an issue finding. rent saved me a ton of money

and I recommend it for any and everyone in school. If you are going to be a little late on your return they can extend your rental for a low fee with out having to buy the book at full cost returning the books are easy as well. This in itself should inspire folks to get out there and get their degree.

This is a more advanced management book and should be utilized after the proper undergraduate courses are taken. The author commands knowledge on the subject and provides real world examples of the material in question.

the book is ordered in such a way, small chapters, very specific and very straight forward that you can easily grasp the concepts. Great design for delivering the concepts. Congratulations to the writers and digital artists who conceived this book.

I used this text for a Strategic Management course and it was great. The text itself was a good read that made difficult concepts very easy to understand. Plus there were plenty of case studies to use as examples. I used the e-text and it was easy to use and take notes with unlike other e-texts I've used in the past. I would recommend it to anyone.

Paid for brand new price and the description said still in wraps but when the book came I think the owner just put a wrap around himself because the book was definitely not brand new because the corners of the book did not look new what so ever and the book also felt loose like someone had used it. It's in a good condition but I feel cheated since I paid for a brand new book but I got a used one put in a wrapper instead

The font size of the text in this book is too small. The publisher should increase it to 12 pt. font to make it easier to read. Overall, this was a good book for leaders studying Strategic Management.

A very thorough book. We had to buy it for class. The case studies are interesting and the class is enjoying them.

The text is arranged in a very straightforward manner. The content can be a little redundant, but the authors have done well to re-emphasize their points without the monotony of saying it the same way. There were a few typos and regarding their take on the strategy of one international bank, they were not well informed. Out of all of the points, thoughts and content, there was only that. I would

recommend the book for those who regard themselves as thought leaders and want to develop their mental capital. Everyone else, keep reading Dilbert.

[Download to continue reading...](#)

Strategic Management: Competitiveness and Globalization- Concepts and Cases, 10th Edition  
Strategic Management: Concepts and Cases: Competitiveness and Globalization Strategic  
Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition Strategic  
Management: A Competitive Advantage Approach, Concepts and Cases (14th Edition) Strategic  
Management: Text and Cases Strategic Management: Theory & Cases: An Integrated Approach  
The New H-1B/STEM Provisions: How the US Senate Continues to Undermine American  
Competitiveness Strategic Corporate Social Responsibility: Stakeholders, Globalization, and  
Sustainable Value Creation Strategic Management: A Competitive Advantage Approach, Concepts  
(14th Edition) Strategic Management: Concepts Strategic Management: A Dynamic Perspective:  
Concepts, 2nd Edition Operations Management: Contemporary Concepts and Cases  
(Mcgraw-Hill/Irwin Series Operations and Decision Sciences) The United States v. Nixon: The  
Watergate Scandal and Limits to US Presidential Power (Landmark Supreme Court Cases)  
(Landmark Supreme Court Cases (Abdo)) Key Concepts in Event Management (SAGE Key  
Concepts series) Master Your Risk Management Concepts: Essential PMP® Concepts Simplified  
(Ace Your PMP® Exam Book 10) Master Your Procurement Management Concepts: Essential  
PMP® Concepts Simplified (Ace Your PMP® Exam Book 11) Master Your Human Resource  
Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 8)  
Master Your Integration Management Concepts: Essential PMP® Concepts Simplified (Ace Your  
PMP® Exam Book 3) Master Your Stakeholder Management Concepts: Essential PMP®  
Concepts Simplified (Ace Your PMP® Exam Book 12) Master Your Cost Management Concepts:  
Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 6)

[Dmca](#)